

SDSLHA Executive Council Meeting Minutes
July 14th, 2009

CALL TO ORDER: President Shelly Grinde called the meeting to order at 8:04pm CT.

Members in attendance included: **Shelly Grinde**, President; **Becky Cermak**, President-Elect and SMAC & STARS Rep.; **Carrie Quamen**, Secretary; **Kathleen Mays**, Treasurer; and **Brittany Schmidt**, Newsletter Editor.

APPROVAL OF AGENDA: The agenda was emailed by Shelly prior to the meeting and approved with the addition of discussions regarding a letter from the ASHA foundation and a summary of the state Medicaid meetings.

APPROVAL OF BOARD MEETING MINUTES FROM LAST MONTH: Minutes from the June 22nd, 2009 meeting were emailed to the committee by Carrie Quamen. No changes were suggested. Kathy motioned to approve the minutes as written/Shelly 2nd.

COMMITTEE REPORTS/OLD BUSINESS:

1. **Treasurer's Report: (Kathy)** Kathy emailed the current expense report to the board prior to the meeting. If any SDSLHA member would like to inquire about this report, please email one of the board members. Shelly motioned to approve the treasurer's report as sent/ Carrie 2nd.
2. **Continuing Education Report: (Shelly)** Working on a course being offered through Sanford Rehab titled "2009 Focus on Multiple Sclerosis and Parkinson Disease." This course is to be held 11-6-09 and 11-7-09 and cost is \$175 before 10-2-09 and \$200 after that date. Contact information to register is Cassandra Schupher at 605-333-6590. CE amount is 1.2 CE's for ASHA.

Shelly has begun working on CE's for the SDSLHA convention course in October. SDSLHA will not have to pay a Cooperative Agreement fee this year as the Hearing Aid Association Dealers won't be involved. CE amount will be up to 1.5 CE's for ASHA pending what each participant completes.

Shelly has also been contacted the Center of Disabilities regarding a September 14th and 15th presentation by Michelle Garcia Winner entitled: "Targeting Strategies to use for Different Types of Social Thinkers: Autism Spectrum and Beyond."

3. **Membership Report: (Cristy)** Brittany indicated that Tiffny has been emailing her with new membership names. There are approximately 10 new members in the past month. Tiffny will email a final list on the week of July 25th.
4. **STARS/SMAC Report: (Becky)** Nothing new at this time.

5. **SEALS Report: (Jamie)** Nothing new.

6. **Advisory Council Report: (Jennifer)** Alison Lemke, ASHA VP for Planning, has put together a document summarizing the ASHA Advisory Council (AC) members' ranking of societal trends impacting our association along with the ASHA (Board of Directors) BOD ranking of the same societal trends. The ASHA BOD used this document in their last meeting and will be looking at it again in their next meeting as they discuss how changes in society will impact ASHA's future.

Some of the top trends identified by the AC and the BOD that are likely to also significantly impact the professions in SD and SDSLHA in the future are as follows:

* Baby Boomer retirement and unretirement; talent shortages (I see this one as particularly important in SD as we approach the 2020 deadline for SLPs with a Bachelor's degree to complete the Master's degree or equivalent to maintain school certification.)

*Changing patterns of U.S. income, wealth, and savings (As our members experience the negative impact of the economy, this may impact SDSLHA revenue, especially as we think about needing more money to pursue legislative goals.)

*Internet continues transforming government, governance, and business (SDSLHA is dealing with this now as board members communicate primarily via electronic mode and as we move toward more electronic communication w/our members.)

*Social media explosion creating new approaches for engagement, communication, publishing, and marketing (Similar to the item listed above.)

7. **Editor's Report: (Brittany)** Please send any information for the August newsletter to me before August 5, 2009. This will be the pre-convention newsletter and a good chance to highlight and promote the convention and also the upcoming awards and scholarship activities. I will also be updating the membership list on our email list the week of 7/24/09.

8. **Strategic Plan: (Shelly)** Shelly emailed a draft of the updates to the focus area, "Advocacy," which was discussed in May. No changes were suggested. The Board reviewed the 2nd focus area, "Membership Recruitment and Retention."

NEW/CONTINUING BUSINESS:

1. **Convention Update:** (A) Credit will be through USF; (B) Shelly is talking to the Scottish Rite regarding break sponsorship; (C) Kris is working on awards; (D) Shelly will email Jane about scholarships; (E) The idea of having a new member breakfast or luncheon in future years was discussed.

2. **Licensure Update:** The Board talked about developing a survey to members. Shelly had emailed the CO State Association, but has not heard back. Becky talked to Janet Deppe, who had sent MI's member survey; however the Board felt that those questions were not what we are looking for. Each Board Member will generate two survey questions by end of next week and email them to Becky. Becky will compile the questions on Survey Monkey and send out to the members in early to mid August. Becky will also contact Janet Deppe to ask how we go about identifying opponents of SLP licensure.
3. **Review of Bylaws:** The Board agreed that switching Articles VI and VII around would flow better. Articles VII and VIII were discussed and changes suggested. Specifically, the board decided to add information on replacing and/or removing an officer.
4. **ASHA Foundation Letter:** Shelly received a letter from the ASHA Foundation requesting a donation of \$250 or more from each State Association. The board decided not to respond at this time.
5. **Medicaid Meeting Summary: (Kathy)** I was able to attend the Medicaid Reimbursement Study Meeting on July 7th. There was one other speech therapist there from Watertown. I have copies of three separate PowerPoint presentations that were given. It was very informative and I heard all of the questions and answers from everyone – that sometimes can't be captured in notes or retelling. I would be happy to send a scanned copy if anyone is interested.

The next meeting is on August 6th (and potentially 7th) in Pierre, and I am planning on attending. They are very committed to hearing testimony from organizations on that date! Hopefully there will be more correspondence prior to that time. Otherwise, there are no additional funds unless they can increase the general funds. The state PT reimbursement committee recently submitted changes in their rates, but there was not additional funds attached – they just shifted rates for different CPT codes to come up with the same bottom dollar.
6. **NEXT MTG:** August 18th, 2009 at 8pm CT/7pm MST.

ANNOUNCEMENTS: None

ADJOURNMENT: Becky motioned to adjourn at 9:21 pm CT/Shelly 2nd.