

SDSLHA Executive Council Meeting Minutes December 6th, 2010

CALL TO ORDER: President Becky Cermak called the meeting to order at 8:02 pm CT.

ROLL CALL: Members in attendance included: Becky Cermak, President and SMAC & STARS Rep.; Julie Carl, President-Elect; Carrie Quamen, Secretary; Liz DeVelder, Treasurer; Amanda Heibult, VP of SLP; Teresa Fendrich, VP of Audiology; Brittany Schmidt, Newsletter Editor; Kathleen Mays, State Advocacy Education Leader and Angela Schuster and Carrie Anderson, Student Representatives.

Becky welcomed new members for 2011 to the meeting.

APPROVAL OF AGENDA: The agenda was emailed by Becky prior to the meeting. Two items were added to new/continuing business: Dues for 2011 and Scholarship Deadline.

APPROVAL OF MINUTES FROM LAST MONTH: Minutes from the August, 2010 meeting were emailed to the council by Carrie Quamen following the August meeting. Amanda motioned to approve the minutes/Liz, 2nd.

COMMITTEE REPORTS/OLD BUSINESS:

1. Treasurer's Report: (Liz)

Liz emailed the current expense report to the board prior to the meeting. If any SDSLHA member would like to inquire about this report, please email one of the board members.

Liz indicated that, in regards to convention, there are a few things that we need to look at changing for financial reasons. First, there were additional charges for online registrations (EventBot and PayPal). We charged the fees for the EventBot, but either didn't know about the PayPal or didn't have it figured out quite right. We also lost money because some people registered online, but did not pay online. We still had to pay the additional fees, and some of these people were no shows at the convention. Second, we need to stick to our cancellation policy. There were numerous requests for refunds. Third, there was a bit of confusion with speakers and payment. It would be easiest if the speakers picked up a packet when they got to convention that had a travel reimbursement form and my contact information so that they can get their receipts in to me. Fourth, when writing contracts, we need to state how many nights of hotel we will be paying for and/or if that money is part of the allocated travel expenses. Liz and Julie agreed to meet to review the contracts for the 2011 Convention over Christmas break. The board also needs to start the 2011 budget and have it approved at the January meeting. Julie motioned to approve the treasurer's report as sent/Teresa, 2nd.

- 2. Continuing Education Report: (Shelly)** For CE activity – Shelly just finished an Independent Study activity that went well. All ASHA CEU's have been sent and approved by ASHA for the SDSLHA convention. The South Dakota Hearing Association has contacted me for CEU's for their annual convention happening this spring, so Shelly has just begun working on that piece.
- 3. Membership Report: (Cristy)** Cristy is working on the 2011 membership letter and plans to get that out shortly. She will talk with Julie about the details. The letter will need to include timelines and deadlines details. As a reminder, the 2011 membership year runs from January 1st to December 31st. Renewals are due by March 1st.
- 4. STARS/SMAC Report: (Becky)** Becky went to a STARS/SMAC session at ASHA. Across the country, everyone is still fighting for reimbursement. She am still looking for a replacement for the STARS/SMAC position. If you are interested, please email Becky for details.
- 5. SEALS Report: (Kathy)** Kathy participated in a SEAL's call on Friday the 3rd – with the main agenda item being ASHA's role with – SLPA's and the Service Continuum. There was an article in the 11/23/2010 Leader recently regarding this entitled, "ASHA Will Roll Out Associates Program in 2011" that gave some information regarding ASHA's timeline for SLPAs. The reference for that is:
<http://www.asha.org/Publications/leader/2010/101123/ASHA-Will-Roll-Out-Associates-Program-in-2011.htm>. There will be a Summit to develop the continuum in July to discuss: Existing SLPA's, Education/Training, Competencies, Provider Categories, and Delivery Models. ASHA realizes that supervision will be a big part of this so they want to find out how best to train supervisors. If anyone has any feedback – please let Kathy know. She has put her name in to attend the Summit. There will be 50 people from across the US that will come together for this meeting. Even if she's not chosen to go, she will communicate the information to either Eileen Crowe, who sends all of the SEAL's correspondences, or Janet Deppe, who has been helping with our licensure proposal.
- 6. Student Representative: (Angela)** Angela announced that Carrie is taking over as NSSLHA President in January. Carrie, Kyle, and Liz will meet soon to discuss the 2011 convention and begin working on a student tract.
- 7. Advisory Council Report: (Jennifer, Matthew)** Nothing new to report for SLP Advisory Council. Matt indicated that the AC meeting is in March and he encourages everyone to share their ideas and opinions so he can share that with the group at the meeting.

- 8. Editor's Report: (Brittany)** The next newsletter will be in February. Brittany would like to include the Capitol Day information in that newsletter. She will also need the convention stats and information for end of school year (ideas/etc....).

NEW/CONTINUING BUSINESS:

- 1. Post Convention Discussion:** Overall, the convention went well. We need to decide at some time if we need to increase price of convention, as member comments indicated that they wanted free coffee at breaks, free internet, ect., which would all be extra costs to the Association. The Council discussed the possibility of sending out a survey monkey to see what is more important to the members, cost or perks. Another option is to add the \$10 optional lunch into the registration fee. For 2010, the Convention Center was asking for \$1500 to open an internet connection for our group. The Council decided that, if we do not have internet connection next year, we need to let people know about it before the convention so that participants will know to download/save materials before they arrive. SDSLHA had sent reminders about the convention via eblasts last year, and it was agreed to continue this for next year in order to keep members informed. Finally, the Council discussed how to better manage online registration fees, with one option being to increase the cost of convention and then "eat" the additional online registration fees as they arise.
- 2. Licensure Update/Discussion:** The Licensure Committee has met with a potential lobbyist; however the fee is currently too high for our Association. Becky is doing some research re: non-profits and lobbying, but has not had a response from the IRS as of yet. Our bill has been submitted to the Legislative Research Council so that they can put it in their own terms. Julie and Becky will join a SD Medical Board of Osteopathic Examiners meeting soon. That organization's take is that our licensure would be under them, not with our own board. We are still trying to get our own board; however, we do not know how the legislators will look at it as of yet because of the state budget issues. There has not been a lot of backlash regarding the bill as of yet. We did get the remaining grant funds from ASHA; however, they will not be used for lobbying at this time because of the cost.
- 3. Legislative Day:** This is scheduled for Monday, January 24th at 7:30am in Pierre. Becky is hoping to bring breakfast foods and is working on the agenda. We are scheduled in the upstairs meeting room.
- 4. Convention 2011:** The 2011 Convention is set for September 22nd and 23rd, which will be a Thursday/Friday. Julie has four potential speakers who have indicated that they intend to present. She is going to send out more emails. Julie wants to call DOE to make sure there are not any other conferences scheduled for that day. She is open to suggestions for speakers, etc. and is considering having more main speakers instead of break-out sessions. She has visited with several students, who have indicated interest in disorder overviews. Kathy said that she has talked with MTI about an SLPA tract at convention too, which may go along with the student tract. Finally, the Council had a discussion regarding the future inclusion of audiology-based speakers at the

convention, due to decreasing attendees in that area. Audiology participation may be low due to several reasons, including their membership in other organizations in the state, non-membership in SDSLHA and therefore not being informed about our convention, and level of interest. The Council discussed possible options for the audiology tract and decided to try to have a one-day round of speakers for audiology. We will also try to send out eblasts about our convention to all licensed audiologists in SD and Iowa for 2011.

5. **President-Elect Open Position Announcement:** There have been no nominations for the 2011 President-Elect position. Therefore, Julie and Becky have decided to run as Co-Presidents for 2012. Currently, the council can nominate someone for the open President-Elect position; however, that person cannot succeed to the Presidency without an election by the Membership. Carrie will draft a ballot and email it to Tiffny for distribution to the Membership.
6. **2011 Dues:** The Officers voted to keep 2011 dues the same, as well as to keep late cost, and to increase the cost of convention. Therefore, the Student membership fee will be \$20 without a late fee, as decided last year. The Active Member fee will be \$45 and the Associate Member fee will be \$30. The Council will look at amending the Bylaws this summer to modify the Associate Membership category in order to include SLPAs.
7. **Scholarship Deadline Change:** Jane Clem asked to change the deadline due to decreased applications in the fall. She suggested having the deadline in the spring. SDSLHA would choose and award the scholarship in the spring, but mention/honor the recipients at convention in the fall. The Council agreed.
8. **NEXT MTG:** Julie will send a doodle poll to determine the next meeting date.

ANNOUNCEMENTS:

ADJOURNMENT: Becky motioned to adjourn at 9:03 pm CT/ Julie, 2nd.