

SDSLHA Executive Council Meeting Minutes
August 26, 2010

CALL TO ORDER: President Becky Cermak called the meeting to order at 8:03 pm CT.

Members in attendance included: **Becky Cermak**, President and SMAC & STARS Rep.; **Shelly Grinde**, Past-President; **Julie Carl**, President-Elect; **Carrie Quamen**, Secretary; **Liz DeVelder**, Treasurer; **Teresa Fendrich**, VP of Audiology; **Brittany Schmidt**, Newsletter Editor; and **Angela Schuster**, Student Representative.

APPROVAL OF AGENDA: The agenda was emailed by Becky prior to the meeting and approved with the addition of the Scholarship Committee report.

APPROVAL OF MINTUES FROM LAST MONTH: Minutes from the June, 2010 meeting were emailed to the council by Carrie Quamen. Julie motioned to approve the minutes/Brittney 2nd.

COMMITTEE REPORTS/OLD BUSINESS:

1. Treasurer's Report: (Liz)

Liz emailed the current expense report to the board prior to the meeting. If any SDSLHA member would like to inquire about this report, please email one of the board members. Becky motioned to approve the treasurer's report as sent/Julie 2nd. Becky then mentioned that when she received the SDSLHA debit card for the ASHA grant funds, Wells Fargo also offered the Association a credit card. The card could be used to earn points for airline flights for any member of the Association. The board discussed putting charges on the card and then paying it off monthly. There is a \$30 annual fee after the first year. Liz will obtain more details from Wells Fargo and update the board at the next meeting.

2. Continuing Education Report: (Shelly) There is nothing other than the SDSLHA Convention in the works for ASHA CE's.

3. Membership Report: (Cristy) SDSLHA now has 176 members, including 13 new members!

4. STARS/SMAC Report: (Becky) Becky plans on going to STARS/SMAC meetings at the Annual Convention. She is looking for a new member to assume the STARS/SMAC position. Becky will type up a position benefit/responsibility summary and Brittney will do an eblast to the members. The board discussed adding a monetary incentive to go towards meeting expenses and will continue the discussion in the fall after looking at the budget.

5. SEALS Report: (Kathy) Kathy has been discussing the potential of Telepractice with Lyman County (Kennebec and Presho) to help with a maternity leave August through November. She's been really researching and working hard on the possibility of

Telepractice for the remote/rural settings in Western South Dakota. There are two major "players" in the business (Presence - Telecare and TinyEYE) that she has been communicating with, as well as the one in Arizona that solicited a school earlier this spring near Sioux Falls. She would rather we South Dakotans maintain control over this.

6. Student Representative: (Angela) Classes at USD start next week and NSSLHA will have their first meeting shortly after that. The big issue is to find volunteers for convention as it is D-Days weekend as well.

7. Advisory Council Report: (Jennifer, Matthew) Audiology AC has nothing to report. SLP AC Report:

The following individuals were elected to ASHA Committees and Boards this month:

- Committee on Honors: Barbara Hodson
- Committee on Nominations and Elections: Christine Freiberg and Wendy Papir Bernstein
- Financial Planning Board: Liz McCrea

The ASHA Board of Directors met August 13 – 15. Meeting highlights that may be of interest to SDSLHA members include:

- For certificate holders in the 2007-2009 interval, compliance forms must be in by December 31, 2010, to avoid losing certification. For certificate holders in the 2008-2010 intervals, compliance forms must be in by February 28, 2011. Members with questions about certification maintenance compliance should contact the Action Center at 800-498-2071 or actioncenter@asha.org
- ASHA dues income through June 2010 is ahead of last year as a result of further growth in membership, a record retention rate of 98.5%, and the 2010 dues increase. Non-dues revenue is also running slightly ahead of 2009. Expenses are on budget through June 2010.
- In August 2009 the Board voted to create an opportunity for support personnel in speech-language pathology and audiology to affiliate with the Association. The current timetable calls for rollout of the program in 2011. Communication to members with more details about the program will continue throughout 2010.

The full meeting report can be accessed at:

<http://www.asha.org/About/governance/BOD/BOD-Report-August-2010.htm>

8. **Editor's Report: (Brittany)** The next newsletter will be sent out mid-November and will be the post-convention newsletter. All information for the newsletter should be to me on or before the first week of November. I will be able to take photos at convention this year for our archives (sent to Tiffny) and also for the newsletter. If you are in charge of any awards or if there are certain people or situations you want me to be sure to capture during convention please let me know. Also, send me any information such as the notes/specifics about award or scholarship winners.

9. **Scholarship Committee Report: (emailed by Jane Clem Heinemeyer)** Updated forms are now on the website and an e-blast is going out soon. USD and Augie students are in the process of getting back to school and will be notified of the opportunity and the deadline (which is that the scholarship application be received Sept. 15th). With the early Oct. convention date, time is short!

NEW/CONTINUING BUSINESS:

1. **Convention Update and Discussion:** There are 24 members registered so far, with a handful completed on-line and several out of state non-members as well. Brittney will send out a reminder to get registrations in. Becky will send invitations to MN, IA, and NE associations to send out to their members. Regarding giveaways, Becky has test kits from Pearsons, 200 bags which include notebooks with SDSLHA logo. She is unsure of the number and of which giveaways will be at each session vs lunch vs the morning session. Last year the VPs did it all and then tagged the prizes the night before. We are behind on vendors and break sponsors. The Board discussed dropping prices as an incentive to get more vendors, making professional vs non-professional booth prices, and negotiating the price in exchange for prizes. The officers voted on charging \$100 for retail vendors and ask that they give \$150 in product. The Board agreed to sponsor a Make-a-Wish donation at convention again this year and also continuing with a 50/50 raffle for free convention registration and membership registration. SDSLHA is in need of nominations for open positions, including the VP of SLP, Secretary; President-Elect; and the non-elective Stars/Smack volunteer position. The current officers in each of these positions will type up a summary of their position and what they learned and send to Becky.

2. **Non-Profit vendors at Convention:** See above. Retail vendor prices were modified, including those non-profit retail vendors.

3. **Advertising for Non-Paying Positions:** The Board decided to allow free eblasts for these positions, for example, someone looking for supervisors for interns.

4. **Convention Awards:** Shelly/Brittney are sending out an e-blast. There has been one suggestion but no nominations. Nominations are due September 1st. The Board decided to have nominations for 2011 awards on the tables at the 2010 Convention.

5. Licensure Update: Becky had a meeting with Janet last week. Janet is preparing a draft of our bill, which should be done next week. The licensure committee will then review the draft; which will be similar to the ASHA model bill with verbiage for SLP-As. After the Licensure committee reviews the draft, it will be sent to members, opened up to public comment, put on the website, and taken to opposing committees to try to reach compromises. It will then be taken to the State Legislative Review Committee and hopefully be ready to go by January when session starts. On Jan 24th at 7:30 am we will have "Lobby Day" where SDSLHA members will lobby for this bill. We have not had a lot of opposition yet. After convention, Becky will work on a FAQ section for our website regarding licensure.

6. NEXT MTG: Thursday, September 30th, 2010 at Convention.

ANNOUNCEMENTS: None

ADJOURNMENT: Becky motioned to adjourn at 9:07 pm CT/ Brittney 2nd.