

**SDSLHA Executive Council Meeting Minutes**  
**April 16th, 2009**

**CALL TO ORDER:** President Shelly Grinde called the meeting to order at 8:01pm CT.

Members in attendance included: **Shelly Grinde**, President; **Kris Kelley**, Past-President; **Becky Cermak**, President-Elect and SMAC & STARS Rep.; **Carrie Quamen**, Secretary; **Kathleen Mays**, Treasurer; **Brittany Schmidt**, Newsletter Editor; **Jennifer Schultz**, Advisory Councilor; and **Cristy Schaffan**, Membership Chair. Janet Deppe from ASHA was also present.

**APPROVAL OF AGENDA:** The agenda was emailed by Shelly prior to the meeting. Discussion regarding the website was added following the email.

**APPROVAL OF BOARD MEETING MINUTES FROM LAST MONTH:** Minutes from the March 16<sup>th</sup>, 2009 meeting were emailed to the committee by Carrie. Becky motioned to approve the minutes as written/Kathy 2<sup>nd</sup>.

**COMMITTEE REPORTS/OLD BUSINESS:**

1. **Treasurer's Report: (Kathy)** Kathy emailed the current expense report to the board prior to the meeting. If any SDSLHA member would like to inquire about this report, please email one of the board members. Shelly motioned to approve the treasurer's report as sent/Kris, 2<sup>nd</sup>
2. **Continuing Education Report: (Shelly)** No new events are scheduled for Continuing Education. We currently have one scheduled through the Center for Disabilities:

Spring 2009 Autism Workshop will be April 20-21, 2009  
Cathleen Piazza presents: "Using a Data-Based Approach to Assess and Treat Pediatric Feeding Disorders" [www.usd.edu/cd/autism](http://www.usd.edu/cd/autism)

3. **Membership Report: (Cristy)** Membership is going slowly. There are 76 members who have renewed to date. The membership committee is looking for additional incentives and reminders to join, as well as possibly sending out more e-blasts and/or postcards. There was also discussion regarding implementing a deadline for membership renewal. The membership committee will work on getting membership cards out to those who have joined/renewed in 2009. Terri Gray was the winner of the 2009 membership drawing.
4. **STARS/SMAC Report: (Becky)** On Friday, April 3<sup>rd</sup>, the STARS held their monthly meeting at the ASHA Health Care Business Institute conference in Bethesda, MD. In the meeting we discussed negotiation/persuasion tactics for dealing with insurance companies. They also advised the upcoming deadline for the State Grant

application, April 17<sup>th</sup>. Here is the website for the state grant:

<http://www.asha.org/about/legislation-advocacy/stateleaders/StateAssocGrants.htm>

Hopefully next year we can apply for a state grant to help with funding of different projects within our state. We should come up with a list of items for next year that, if selected, would possibly be eligible for grant funds.

Nothing new at this time for the SMAC Report.

5. **SEALS Report: (Jamie)** Nothing new from the SEAL position.
  
6. **Advisory Council Report: (Jennifer)** The ASHA Speech-Language Pathology and Audiology Advisory Councils (ACs) held their inaugural meeting March 19 - 22 at the ASHA National Office. The ACs are responsible for discussing and ranking issues of concern to members and advising the BOD on issues the board brings to the councils, reviewing ASHA's budget, participating in peer review of ASHA policy documents, and electing representatives to various ASHA committees and boards. During the AC meeting, key trends identified as having a significant impact on ASHA and the professions included: a) changing patterns of US income, wealth and savings, b) baby boomer retirement and unretirement; talent shortages, and c) increasing political and economic impact of diversity. Advisory Council members met with their legislators on Capitol Hill on March 20th. I met with Senator Tim Johnson and with legislative assistants from Senator Thune and Representative Herseth Sandlin's offices to discuss items including Medicare reimbursement for speech-language pathology services provided via telehealth, student loan forgiveness for speech-language pathologists working in Title I schools, and repealing Medicare therapy caps.

The SD Audiology AC seat remains vacant. We are looking for an ASHA certified audiologist in SD to serve as the SD representative to the Audiology AC. If you or an audiology colleague is interested in hearing more about this opportunity, please contact Jennifer Schultz.

7. **Editor's Report: (Brittany)** The next Newsletter will be sent out via email in May. Please submit any information to Brittany ASAP. The board discussed including information on topics that SDSLHA is addressing (SLP-As, licensure) to the newsletter. Brittany is looking at recipients of e-blasts and attempting to compare her list with Tiffany's master membership list.
  
8. **Strategic Plan:** The current Strategic Plan ends in 2009. Beginning next month, the board will review each section piece by piece and make appropriate modifications to update the Strategic Plan.

- 9. Website:** Becky talked to Chris Abbott about the website. He indicated that he could do a site similar to what we have now and teach Becky to change things as needed as an option for the future. The board recommended having outside individuals, including NSSLHA, look at the current website and provide feedback on the ease-of-use. There was discussion regarding adding on-line registration and a “member’s only” section in the future.

## **NEW/CONTINUING BUSINESS:**

- 1. Convention Update:** The registration email is out, as well as the 2009 Vendor Guide. Please forward these to other potential participants. There is still an opening for an audiology speaker on Saturday. Kris Kelly will host a round table on joining the SDSLHA board/committees.
- 2. Janet Deppe Information about Licensure:** Janet Deppe gave an overview of the road to licensure. She indicated that appropriate steps would include: consider who would support/oppose our efforts; do an informal survey of membership and other clinicians; meet with opponents and try to reach an agreement regarding the conditions of the bill; and look at legislative language. Janet indicated that the bill should include definitions of the professions, the scope of practice, what SLPs cannot do, title protection, who the governing board will consist of (number/consumers), requirements to get a license, types of licenses (i.e. universal license, temporary licenses for fellows, grandfathering, licenses by endorsement provisions), provisions for lapsed licenses/foreign educated graduates, and licensure fees. Once the bill is drafted and we have someone to introduce the bill; meet with opposition and hammer out language further. We may want to consider writing provisions for SLP-As with our licensure bill, considering the possibility of an SLP-A program at Mitchell Technical Institute. Janet said that ASHA has a member survey developed and she will send Shelly a copy, along with some talking points about the benefits of licensure.
- 3. Review of Bylaws:** Articles I and II were reviewed again this date and changes were suggested. Shelly motioned to accept the proposed changes/Becky, 2<sup>nd</sup>. These suggestions will be put to a vote by the association at the convention. Articles III and IV will be discussed at the next meeting.
- 4. Licensure Update:** See above.
- 5. Groupery Email:** Shelly emailed the board a link to look at Groupery. This may be something to consider for next year.
- 6. NEXT MTG:** May 27th, 2009 at 8pm CT/ 7pm MST.

**ANNOUNCEMENTS:** **1)** There was brief discussion about how to get more members directly involved with SDSLHA and how to find out about members' concerns. We may look into the state grants and see if additional funding would assist up with this goal. **2)** Shelly indicated that she has a meeting w/ Scott Munsterman (gubernatorial candidate) on Thursday, May 21<sup>st</sup> from 4-5pm at Kaladi's and is looking for more attendees. **3)** Ann Larsen is now the Director of Special Education Programs I the SD Department of Education.

**ADJOURNMENT:** Shelly motioned to adjourn at 9:31 pm CT/Becky, 2<sup>nd</sup>.