

South Dakota Speech Language Hearing Association Options for Advertising

Website:

An advertisement for employment can be posted on the SDSLHA website. www.sdslha.org. Advertisements placed on the SDSLHA webpage are \$25 per month. Graphics are acceptable and ads should be 50 words or less. When requesting the ad placement please let the editor or management partner know how many months you would like to purchase.

Eblasts:

Eblasts (email) for employment or conferences can also be sent to SDSLHA members for \$60 an eblast.

Eblasts being sent out for information other than employment or upcoming conferences must be approved by the SDSLHA Board.

Newsletter Advertising:

Newsletters are published 4 times a year in February, May, August and November.

Advertisements for employment or to feature services or products can be purchased for inclusion in a newsletter.

¼ page = \$100 (3 and 5/8" wide by 4 and 7/8" long)

½ page = \$200 (3 and 5/8" wide x 10" long – vertical OR 7 and ½" wide x 4 and 7/8 " long – horizontal)

Full Page = \$300 (7 and ½" wide x 10" long)

Advertising Package Options:

When purchasing an eblast for \$60 you can purchase either of the packages below to receive special pricing on webpage and/or newsletter advertising.

Package 1: Webpage for 3 months = \$25 more for a total of \$85

Package 2: Package 1 plus 1/4 page ad in the next newsletter = \$50 more for a total of \$135.

Package 3: An eblast plus a 1/4 page ad in the next newsletter = \$110

If you need an invoice in order to send payment please contact the current editor or management partner to receive an invoice. Payments, in the form of a check only (we cannot take credit card payments), may be mailed to:

SDSLHA
PO Box 308
Sioux Falls, SD 57101-0308

When payment is received the requested service will be initiated.

The current editor is:

Brittany Schmidt
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The current management partner is:

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