

**South Dakota
Speech-Language-Hearing
Association**

2009 Promotions Guide



Includes:

- Fall 2009 Convention Vendor Booth, Sponsorship and Advertising Programs
- SDSLHA Newsletter and Website Advertising Options

The South Dakota Speech-Language-Hearing Association

About Us...

The South Dakota Speech-Language-Hearing Association is the ASHA recognized Speech and Hearing Association in the State of South Dakota. Comprised of Audiologists, Speech/Language Pathologists, speech and hearing students, and related professionals with an interest in communication disorders, the Association provides regular ongoing communication with its members. "The Voice" the official newsletter of the Association, is published four times each year. The post-convention issue, published electronically to members in November, provides members with narrative and pictorial convention summaries. Throughout the year, members access the Association website at www.sdslha.org for information regarding continuing education, employment opportunities and practice issues in the region.

The 2009 Speech and Hearing Convention

The annual South Dakota Speech and Hearing Convention is presented by the South Dakota Speech-Language-Hearing Association. This two-day presentation is the premier regional education opportunity for speech/language and hearing professionals in South Dakota and the surrounding states of Minnesota, Iowa, Nebraska and North Dakota.

The October 2 & 3, 2009 convention will take place at the Sioux Falls Convention Center, in Sioux Falls, SD. Sioux Falls is conveniently located at the junction of Interstate Highways 29 and 90 and is within comfortable driving distance of Minnesota, Iowa, Nebraska and North Dakota. Activities begin on Thursday with vendor set-up in the Exhibit Hall 1 at the Sioux Falls Convention Center beginning at 6:00 pm. Two full days of educational presentations continue on Friday and Saturday. Convention attendees are provided with morning breakfast while attending the Welcome Keynote Address on Friday morning, breaks are scheduled throughout the day on both Friday and Saturday, box lunch on Saturday, and the Friday evening Social Hour, all taking place in Exhibit Hall 1. We have also expanded our break times to ensure maximum direct contact time with all attendees. Additional information about the Sioux Falls Convention Center may be found at www.siouxfallsconventioncenter.org.

We offer a wide range of sponsorship plans with many benefits that will ensure exposure of your company in the region during the convention weekend and throughout the year. Come to South Dakota and see our "great faces and great places"!

Advertising Opportunities

Membership Directory Advertisements

The 2009 SDSLHA Membership Directory will be published electronically and added to both the SDSLHA website (under a Members Only page) as well as on the 2009 Convention Flash Drives. E-mail your print-ready ad to sdslha@yahoo.com. Please send payments to SDSLHA, PO Box 308, Sioux Falls, SD 57101. Deadline: August 15, 2009

PRICE:

¼ page \$100 (3 5/8" wide x 4 7/8" long)

½ page \$200 (3 5/8" wide x 10" long (vertical) OR (7 1/2" wide x 4 7/8" long (horizontal)

Full page \$300 (7 1/2" wide x 10" long)

Full page front inside or back cover \$500.

Newsletter Advertising

Feature your products and services in the quarterly South Dakota Voice Newsletter. E-mail your print-ready ad to sdslha@yahoo.com. Please send payment to SDSLHA, PO Box 308, Sioux Falls, SD 57101.

Size and Price:

¼ page \$100 (3 5/8" wide x 4 7/8" long)

½ page \$200 (3 5/8" wide x 10" long (vertical) OR (7 1/2" wide x 4 7/8" long (horizontal)

Full page \$300 (7 1/2" wide x 10" long)

If information is received before July 1, it will be included in the August pre-convention newsletter. This newsletter is published electronically to members.

E-BLAST Advertisement

Send an e-mail to the entire Association (those on e-mail) at a very low cost per e-blast. Connect with the members of SDSLHA quickly and get fast turn-around on responses. Contact the Editor at Brittany.Schmidt@usd.edu or through the website www.sdslha.org.

Price: \$50 per e-blast

Classified Advertisements

Post a job opening or educational opportunity on the SDSLHA website. Submit your print ready ad to post CE event or classified advertisement of 50 words or less. E-mail your print-ready ad along to sdslha@yahoo.com. Please send payment to SDSLHA, PO Box 308, Sioux Falls, SD 57101

Price: \$25 per month

2009 Convention Sponsor Registration Form

Sponsorship Level	Price
_____	\$ _____
Expanded Booth Add \$100 per extra 8' table extra tables @ \$100 = _____	\$ _____
Break Sponsorship _____ Full (\$700) _____ Half (\$350)	\$ _____
Total Amount Enclosed	\$ _____

Please indicate a response:

I/We will need an electrical outlet: \$75 per table _____ Yes _____ No
(This includes an extension cord for your use.)

I/We will provide products for attendee door prizes
_____ Yes _____ No

Contact Information: _____

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax #: _____

Email Address: _____

Vendor Booths are reserved on a first-come, first-served basis.
Mail completed Sponsorship Form along with full payment to:
SDSLHA, PO Box 308, Sioux Falls, SD 57101-0308 or phone (605) 274-2423.

For more information please contact:
Amanda Heibult, Vice-President of Speech Pathology
Email: aheibult42@hotmail.com

2009 Convention Line-Up

The 2009 Speech and Hearing Convention promises to be educational, entertaining and exciting! Drawing from a wide range of topics and speakers, we have organized an array of presentations that address issues across the continuums of diagnosis, ages and professional duties. The 2009 Keynote Speaker will be Dr. Teri James Bellis, Professor and Chair, Department of Communication Disorders Director, Speech-Language-Hearing Clinics at The University of South Dakota.

Distinguished speakers for our breakout workshop sessions will include: Dr. Mark Allen, Ph.D CCC-SLP (Center for Stuttering Therapy), Dr. Ruth Bentler Ph.D. (Department of Speech Pathology & Audiology, University of Iowa), Sherry Curtiss M.A., CCC-SLP, BRS-S (Nash Healthcare Systems), Linda Dean, RRT (Passy-Muir), Janet Deppe MS CCC-SLP (ASHA), Dr. Jeanne Dies-Lewis Ph.D. (Colorado Health Sciences Center), Liane Grayson (University of South Dakota), Dr. John Lee MD-FACS (Sanford Cancer Research Center) and Dr. William Spanos MD (Cancer Biology Research Center, Sanford Research/USD). The following is just a partial listing of the topics being addressed during the convention:

- * Traumatic Brain Injury
- * Hearing Aid Technology
- * Medicaid in Education Settings
- * Funding of School Programs
- * Stuttering Therapy
- * Language Development
- * Overcoming HPV related HNSCC
- * Application of the Passy-Muir™ Tracheostomy and Ventilator Swallowing and Speaking Valve
- * Swallowing

2009 Hotel Accommodations

A block of rooms has been reserved at the Sheraton Sioux Falls. The Sheraton Sioux Falls is connected via an enclosed corridor to the Sioux Falls Convention Center. You can contact them by phone (605) 331-0100, website www.sheraton.com/siouxfalls. Other hotels may be located through www.southdakotahotels.org/cities/Sioux-Falls.

Convention Sponsorship Packages

Blue Ribbon Convention Sponsor Price: \$250.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)

Bronze Convention Sponsor Price: \$350.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)
- One quarter-page advertisement in final convention program

Silver Convention Sponsor Price: \$550.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)
- One half-page advertisement in final convention program

Gold Convention Sponsor Price: \$650.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday evening Social Hour

Convention Sponsorship Packages (continued)

Platinum Convention Sponsor Price: \$850.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday evening Social Hour
- Complimentary half-page advertisement in post convention newsletter

Annual Association Partner Price: \$1100.00

- 8' x 10' vendor booth space to include: (1) eight foot table with skirting, (2) chairs and waster paper basket
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 8/1/09)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday evening Social Hour
- Complimentary full-page advertisement in post convention newsletter

Break Sponsorship Price: \$700.00 (full sponsor) \$350.00 (co-sponsor)

Provide refreshments for attendees and have your company recognized as a generous contributor with an 11" x 14" sign placed prominently on the refreshment buffet throughout the break!