

South Dakota Speech, Language and Hearing Association

2008 Promotions Guide



Includes:

- Spring 2008 Convention Vendor Booth, Sponsorship and Advertising Programs
- SDSLHA Newsletter and Website Advertising Options

www.sdslha.org

The South Dakota Speech, Language and Hearing Association

About Us...

The South Dakota Speech, Language and Hearing Association is the ASHA recognized Speech and Hearing Association in the State of South Dakota. Comprised of Audiologists, Speech/Language Pathologists, speech and hearing students, and related professionals with an interest in communication disorders, the Association provides regular ongoing communication with its members. "The Voice" the official newsletter of the Association, is published four times each year. The post-convention issue, published in hard-copy format in June, provides members with narrative and pictorial convention summaries. Throughout the year, members access the Association website at www.sdslha.org for information regarding continuing education, employment opportunities and practice issues in the region.

The 2008 Speech and Hearing Convention

The annual South Dakota Speech and Hearing Convention is presented by SDSLHA in partnership with the South Dakota Hearing Aid Dispensers' Association. This two-day presentation is the premier regional education opportunity for speech/language and hearing professionals in South Dakota and the surrounding states of Minnesota, Iowa, Nebraska and North Dakota.

The April 18th and 19th 2008 convention will take place at the Washington Pavilion in Sioux Falls, the largest city in South Dakota. Sioux Falls is conveniently located at the junction of Interstate Highways 29 and 90 and is within comfortable driving distance of Minnesota, Iowa, Nebraska and North Dakota. Activities begin on Thursday with vendor set-up in the Schulte Room at the Pavilion in the late afternoon and early evening. Two full days of educational presentations continue on Friday and Saturday. Convention attendees are provided with morning breakfasts, mid morning and mid afternoon refreshments and Friday evening appetizers, all taking place in the Schulte Room. We have also expanded our break times to ensure maximum direct contact time with all attendees. Additional information about the Pavilion may be found at www.WashingtonPavilion.org.

We offer a wide range of sponsorship plans with many benefits that will ensure exposure of your company in the region during the convention weekend and throughout the year. Come to South Dakota and see our "great faces and great places"!

Advertising Opportunities

Membership Directory Advertisements

Place your company advertisement in the 2008 Membership Directory distributed to all current members of the Association. Call SDSLHA at (605) 274-2423 or mail your print-ready ad along with payment to SDSLHA, PO Box 308, Sioux Falls, SD 57101. Deadline: March 1, 2008
PRICE:

1/4 page \$100 (3 5/8" wide x 4 7/8" long)

1/2 page \$200 (3 5/8" wide x 10" long (vertical) OR (7 1/2" wide x 4 7/8" long (horizontal)

Full page \$300 (7 1/2" wide x 10" long)

Full page front inside or back cover \$500.

Newsletter Advertising

Feature your products and services in the quarterly South Dakota Voice Newsletter. Call SDSLHA at (605) 274-2423 or mail your print-ready ad along with payment to SDSLHA, PO Box 308, Sioux Falls, SD 57101.

Size and Price:

1/4 page \$100 (3 5/8" wide x 4 7/8" long)

1/2 page \$200 (3 5/8" wide x 10" long (vertical) OR (7 1/2" wide x 4 7/8" long (horizontal)

Full page \$300 (7 1/2" wide x 10" long)

If information is received before January 21, 2008, it can be included in the February pre-convention newsletter.

E-BLAST Advertisement

Send an e-mail to the entire Association (those on e-mail) at a very low cost per e-blast. Connect with the members of SDSLHA quickly and get fast turn-around on responses. Contact the Editor at Brittany.Schmidt@usd.edu or through the website www.sdslha.org.

Price: \$40 per e-blast

Classified Advertisements

Post a job opening or educational opportunity on the SDSLHA website. Submit your ready to post CE event or classified advertisement of 50 words or less to SDSLHA by the 20th of the month for posting the following month. Call SDSLHA at (605) 274-2423 or mail your print-ready ad along with payment to SDSLHA, PO Box 308, Sioux Falls, SD 57101

Price: \$10 per month

2008 Convention Sponsor Registration Form

Sponsorship Level	Price
_____	\$ _____
Expanded Booth Add \$100 per extra 8' table _____ extra tables @ \$100 = _____	\$ _____
Break Sponsorship ___ Full (\$700) ___ Half (\$350)	\$ _____
Total Amount Enclosed	\$ _____

Please indicate a response:

I/We will need an electrical outlet _____ Yes _____ No

I/We will provide products for attendee door prizes
_____ Yes _____ No

Contact Information: _____

Company Name: _____

Contact Person: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone #: _____ Fax #: _____

Email Address: _____

Vendor Booths are reserved on a first-come, first-served basis. Limited space is available. Mail completed Sponsorship Form along with full payment to: SDSLHA, PO Box 308, Sioux Falls, SD 57101-0308 or phone (605) 274-2423.

For more information please contact:

Solveig Korte, Vice-President of Speech Pathology

407 N. Plum

Vermillion, SD 57069

Phone: (605) 624-8426 (home) or (605) 677-6206 (work)

Email: skorte@usd.edu

2008 Convention Line-Up

The 2008 Speech and Hearing Convention promises to be educational, entertaining and exciting! Drawing from a wide range of topics and speakers, we have organized an array of presentations that address issues across the continuums of diagnosis, ages and professional duties. Keynote speakers include researchers from the University of Nebraska, Judith Kuster (Minnesota), Debbie Hisam (West Virginia), Sarah G.S. James (Minnesota), Gus Mueller (North Dakota), and Cheryl DeConde Johnson (Colorado). Here is just a partial listing of the topics being addressed during the convention:

- * Aphasia Therapy
- * Internet Resources
- * School Based Treatment
- * Language and Literacy
- * Voice
- * AAC
- * Baby Signs
- * Hearing Aid Technology: Open Fit Technology, Special Hearing Aid Features, EBP Support and Patient Characteristics
- * Educational Audiology: IDEA, Changing Outcomes for Deaf and Hard of Hearing Students, Promoting Educational Audiology

2008 Hotel Accommodations

A block of rooms has been reserved at the Country Inn and Suites downtown for a special rate of \$60. You can contact them by phone (605) 373-0153, website www.countryinns.com/siouxfallssd_central, or e-mail cx_sioux@countryinns.com. Other hotels may be located through www.southdakotahotels.org/cities/Sioux-Falls.

Convention Sponsorship Packages

Blue Ribbon Convention Sponsor Price: \$250.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)

Bronze Convention Sponsor Price: \$350.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)
- One quarter-page advertisement in final convention program

Silver Convention Sponsor Price: \$550.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)
- One half-page advertisement in final convention program

Gold Convention Sponsor Price: \$650.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday Evening Social

Platinum Convention Sponsor Price: \$850.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday Evening Social
- Complimentary half-page advertisement in post convention newsletter

Annual Association Partner Price: \$1100.00

- 8' x 10' vendor booth space
- One set of post convention one-time use mailing labels of convention registrants
- Printed recognition in the final convention program (if received by 3/1/08)
- One full-page advertisement in final convention program
- Special verbal recognition at Friday Evening Social
- Complimentary full-page advertisement in post convention newsletter

Break Sponsorship Price: \$700.00 (full sponsor) \$350.00 (co-sponsor)

Provide refreshments for attendees and have your company recognized as a generous contributor with an 11" x 14" sign placed prominently on the refreshment buffet throughout the break!